

TRAFFICWATCHDOG WEBSITE COOKIES POLICY

How we process cookies

Spark DigitUP Sp. z o.o. - the owner of the website and the "Trafficwatchdog" program, uses cookies that may collect personal data to ensure the functioning of the website, to be able to improve its functions or to better match advertisements to Users . Cookies may be stored in the browser on your computer or phone when you visit our service or use an online service.

What cookies we process

Some cookies are **necessary** for our website and services to work at all. According to the law, we do not need your consent to process these cookies and we process them on the basis of so-called legitimate interest. Other cookies require your consent - these are cookies that allow us to remember information about your settings (**preference or functional cookies**), help collect information about the use of the site (**statistical or analytical cookies**) or can also be used to display relevant advertising (**marketing cookies**). You can set and change your consent to the use of cookies on the cookie consent banner and in your browser settings. For a detailed list of the cookies we process, including their names, providers and validity period, see below.

Operating cookies (essential)

These cookies are necessary for the proper and secure operation of our website.

Name	Domain	Durability	Description
_GRECAPTCHA	google.com	6 months	Security
cc_cookie	trafficwatchdog.pl	6 months	Remembering cookie consents
XSRF-TOKEN	trafficwatchdog.pl	1 month	Security
trafficwatchdog_session	trafficwatchdog.pl	1 month	Unique identifier
lsp_vid	trafficwatchdog.pl	1 month	Unique identifier of the last visit
trafficscanformdata	trafficwatchdog.pl	Session	Form data
twd_cs	trafficwatchdog.pl	30 days	Number of visits per session
twd_dc	trafficwatchdog.pl	30 days	Depth of visit
twd_ds	trafficwatchdog.pl	30 days	Depth of visit in session
twd_du	trafficwatchdog.pl	30 days	Number of visits
twd_s	trafficwatchdog.pl	30 days	Unique identifier of the first visit to the session
twd_u	trafficwatchdog.pl	30 days	Unique identifier of the first visit

Name	Domain	Durability	Description
twd_v	trafficwatchdog.pl	30 days	Unique identifier of the current visit
twd_vc	trafficwatchdog.pl	30 days	Unique identifier of the first external visit
twdOpenedMO	trafficwatchdog.pl	30 days	Chat window status
rotate_textvars_x	trafficwatchdog.pl	30 days	Random content variant index
twdPopupOpened	trafficwatchdog.pl	30 days	Status of last chat opening
twdPopupOpenedRuleId	trafficwatchdog.pl	30 days	Last chat window rule
twdPopupRuleIdFromParam	trafficwatchdog.pl	30 days	Chat window status with rule
courier_message_pathXYZ	trafficwatchdog.pl	Session	Conversation history
courier_widget_unread_messages	trafficwatchdog.pl	Session	Unread messages
twdhsb	trafficwatchdog.pl	Local Storage	Activity history on the site
twd_cb_XYZ	trafficwatchdog.pl	Local Storage	A story of conversation
twd_rh_XYZ	trafficwatchdog.pl	Local Storage	Activity history

Functional (preferential) cookies

These cookies are required to use additional features of the website.

Name	Domain	Durability	Description
TawkConnectionTime	tawk.to	Session	Call management
__tawkuuid	tawk.to	6 months	Tracking visitors
^tawk_uuid_	tawk.to	6 months	Tracking visitors

Performance and analytics cookies

These cookies collect information about how you use our site, such as which pages you visited and which links you clicked.

Name	Domain	Durability	Description
^_ga	google.com	400 days	Distinguishing Unique Users

Name	Domain	Durability	Description
_gid	google.com	1 day	Unique identifier

Marketing cookies

These cookies collect information about how you use our site, such as which pages you visited and which links you clicked.

Name	Domain	Durability	Description
_fbp	trafficwatchdog.pl	3 months	Marketing Meta
_gcl_au	trafficwatchdog.pl	3 months	Google Marketing
bcookie	linkedin.com	1 year	LinkedIn marketing
li_gc	linkedin.com	6 months	LinkedIn marketing
lidc	linkedin.com	1 day	LinkedIn marketing

If you have any questions or requests regarding cookies or personal information, please send an email to . kontakt@trafficwatchdog.pl